

CHEN Chen

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53 RUE Jules Michelet, 92700, Colombes, France

EDUCATION

- **M.F.A Visual Communication** **2020-2022**
Royal Academy of Fine Arts Brussels, Belgium
 - The thesis was collected in the library of the Academy of Fine Arts Brussels
- **B.F.A Graphic Design** **2019-2020**
School of Fine Art Valence (École Supérieure d'Art et Design de Valence), France
- **B.A Advertisement** **2014-2018**
Sichuan Agricultural University (Project 211), China
 - Awards: National Encouragement scholarship, Outstanding Graduates, Excellent Student Cadre

WORK EXPERIENCE

- **Freelance Graphic Designer** **07/2019-present**
Clients: TUSPARK Belgium & Luxembourg, Belgium
 - Custom designed logo
 - Realization of the layout of the agency's internal documents
 - Production of the PowerPoint presentation of culture and business projects**Clients: University of Electronic Science and Technology of China, China**
 - Design 8+ scientific journal covers and posters
- **Co-founder of photography studio** **12/2021-08/2022**
CCL, Belgium
 - Business development: Establishing a reliable social media advertising platform, crafting tweets, and creating communication plans.
 - Program planning: Writing filming cooperation programs in accordance with the needs of the client, including planning filming themes, filming processes, execution teams' assignments, site control, contingency plans, etc.
 - Organization and management: Make a work plan, and schedule frequent talks and critical assessments of the work situation.
- **Graphiste Stagiaire** **03/2021-06/2021**
Kinamania, Belgium
 - Conception d'un atelier de maroquinerie innovant à distance mêle cuir et technologies modernes avec la Fondatrice
 - Design d'Identité Visuelle: carnet, affiche, carte postale, etc.
 - Réalisation la boîte artisanale en cuir bricolage.
 - Participation aux séances photo et à l'achat d'art nécessaire pour les campagnes

- **Operations Analyst** **06/2020-08/2020**
suho.com, China (online)

 - Target market and audience analysis
 - Writing user experience and feedback reports for new projects or products
 - Project or product improvement proposals

- **Intern Graphic Designer** **03/2020-04/2020**
ART FINE PRINTS, France

 - Visual Identity Design: logo, business card, postcard, posters, etc.
 - Target audience and competitor analysis
 - Optimization of various digital communication media

- **Intern designer and event coordinator** **02/2019-03/2019**
Biennale Internationale du Design de Saint-Étienne, France

 - VR user experience project manager
 - Jewelry showcase design

- **Graphic Designer and Photographer Intern** **04/2018-09/2018**
Alliance Français de Chengdu, China

 - Design of communication campaigns
 - Chinese Painting Workshop (Cooperate with Chengdu Museum),
 - French Culture Week (Cooperation with the Consulate General of France in Chengdu), etc.
 - Creation of course posters
 - Writing and designing communication for the various social networks
 - Filming at the event

- **Directrice, photographer et Editor** **09/2016-06/2017**

 - Microfilm: « MET (遇见)»

Awards: The nominate of The 14th Global Chinese Universities Student Film and Television Festival, Hongkong, China

 - Microfilm Publicité — création à durée limitée : « LENGSHAN (冷山集)»

Awards: Excellent Prize of Sichuan Time-Limited Film Creation Competition, China

SKILLS & INTERESTS

- **Technical skills:**
 - Adobe Suite: Photoshop, InDesign, Illustrator, After Effects, Flash
 - Microsoft Office: Word, Excel, PowerPoint
 - Web design (CSS, HTML, JavaScript)
 - Cinema 4D

- **Language skills:** Mandarin (Native) / French (fluent)

- **Hobbies:** Painting, Photography, Film, Archeology, Biology, Astronomy

EXTRACURRICULAR ACTIVITIES

- **Conference** **06/2021**
Yi Zhi Li online conference: Human-computer interaction design
 - Week 1: Exchanging Design Concepts for Human-Computer Interaction
 - Week 2: HCI Design Case Study
 - Week 3: StanfordHCL Design Course Study
 - Week 4: My point: "Interaction Designers Are Professional (Micro) Writers Too"

- **Chinese language, printing, and calligraphy teacher for children** **10/2019-09/2020**
Tutor, France · Contract

- **Conference** **06/2018**
Sichuan Agricultural University
 - European contemporary design

- **Student Supervisor** **09/2016-06/2017**
Sichuan Agricultural University, China · Contract
 - Awards: Advanced Class, Excellent staff

- **Student Union Minister** **09/2015-06/2016**
Sichuan Agricultural University, China

- **Member of the Student Union** **09/2014-06/2015**
Sichuan Agricultural University, China